



THE SECRET PRESS KIT

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RHONDA BYRNE BIOGRAPHY



CREATOR AND EXECUTIVE PRODUCER OF THE FILM *THE SECRET*, AND
AUTHOR OF THE BOOKS *THE SECRET*, *THE POWER*, *THE MAGIC*, AND
NOW, *HERO*.



Rhonda Byrne began her journey with the creation of *The Secret* film, viewed by millions across the planet. She followed with *The Secret* book, a worldwide best seller available in 50 languages with over 25 million copies in print.

Since its release in November 2006, *The Secret* book has remained on the *New York Times* bestseller list for over 200 weeks and counting. It was recently named by *USA Today* as one of the top 20-bestselling books of the past 15 years.

She continued her groundbreaking work with the book *The Power* in 2010 and *The Magic* in 2012, also *New York Times* bestsellers, and both of which are now available in 44 languages.

In her latest book, *Hero*, Rhonda brings together the wisdom and insight of twelve of the most successful people living in the world today. By following their epic journeys to success, *Hero* reveals the powerful abilities and qualities they used, and that you have available to you to realize your greatest dream.

“My journey of *The Secret* and everything I did is a map, and it’s a map that others have used to discover their dreams and turn them into a phenomenal success. *Hero* is that map!” - Rhonda Byrne

Rhonda’s Background

Rhonda was born in Australia and began her career as a radio producer before moving into television production. Many of her shows won industry awards and were screened in major countries outside Australia. Rhonda’s experience, background, and skill in film and television production were instrumental in the creation of *The Secret* film.

In January of 2007, Rhonda appeared on the Oprah Winfrey Show with four teachers from *The Secret* film. In May of 2007, Rhonda Byrne was recognized as one of the world’s most influential people in *TIME* magazine’s “The TIME 100: The People Who Shape Our World”, and shortly afterwards appeared in *Forbes*’ “The Celebrity 100” list. Rhonda currently lives outside of Los Angeles.

FEATURED IN HERO



Through revenue received from *Hero*, The Secret Company is honored to contribute to the following foundations and charities of *Hero's* contributors.

MICHAEL ACTON SMITH

www.mindcandy.com



Michael Acton Smith is the CEO and creative director of Mind Candy, the kids' entertainment company behind the global phenomenon, Moshi Monsters. Moshi Monsters is an online game and virtual world, but also

includes toys, trading cards, magazines, a book, and a movie. Michael continues to lead Mind Candy with his vision of building the greatest Entertainment Company for the digital generation.

THE MOSHI FOUNDATION

www.themoshifoundation.com

Michael established **The Moshi Foundation** as a grant-giving organization to assist children and young people throughout the world. To date, grants have been provided to support advances in education, health and welfare, to overcome financial hardship, and to assist in therapy and education for children with special needs and disabilities.

LAYNE BEACHLEY

www.laynebeachley.com



Layne Beachley is the most successful competitive female surfer in history, and winner of a record seven world titles. She is currently vice president of the International Surfing Association, and sits on the board of Surfing

Australia and the Sport Australia Hall of Fame. Layne continues to surf every day, occasionally competes in master's events, and is a motivational speaker.

LAYNE BEACHLEY AIM FOR THE STARS FOUNDATION

www.aimforthestars.com.au

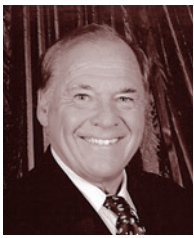
Layne established the **Layne Beachley Aim for the Stars Foundation** with the goal to provide financial support and encouragement to young women and girls to help them realize their dreams. The program is open to dedicated females throughout Australia in the fields of sports, academia, or community and cultural pursuits. Layne's aim is to help these young women and girls in their quest to achieve greatness.

FEATURED IN HERO



PETER BURWASH

www.peterburwash.com



Peter Burwash is a former professional tennis player and one of the most revered tennis coaches of all time. Peter is founder and president of the world's largest tennis management company, Peter Burwash International, providing

top-level tennis coaching and individual programs in thirty-two countries around the world. Peter is also a bestselling author and in-demand motivational speaker.

CARE FOR VRINDAVAN

www.fflvrindavan.org

As a result of his international travels, Peter has come to support the **Care For Vrindavan** organization, a US-based charity that raises funds on behalf of the impoverished Vrindavan region of India. Local communities are provided with basic necessities, enabling them to build self-reliance for the future. Specifically, this charity funds the education of thousands of otherwise neglected Indian girls, so that they may reach their full potential.

PETE CARROLL

www.petecarroll.com



Pete Carroll is an American football coach and winner of two national championships, along with multiple conference and divisional titles. Pete is currently head coach and executive vice president of the Seattle Seahawks,

where he was recently awarded NFC Coach of the Year.

A BETTER LA AND A BETTER SEATTLE

www.abetterla.org

www.abetterseattle.com

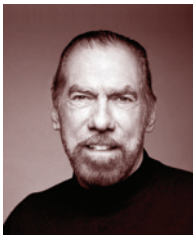
Pete is renowned for his philanthropic work, particularly for his efforts to reduce gang and youth violence in Los Angeles and Seattle. Pete established **A Better LA** and **A Better Seattle**, which aim to empower individuals to create safer and stronger communities. These organizations partner with community-based organizations to provide families and youth with the tools, mentorship, and support to help them thrive.

FEATURED IN HERO



JOHN PAUL DEJORIA

www.paulmitchell.com



John Paul DeJoria is a businessman who cofounded John Paul Mitchell Systems, creator of hair care products and beauty schools. John Paul is the company CEO, and has achieved annual turnover in excess of \$1 billion. In 1989, he

cofounded and now owns the majority of the Patrón Spirits Company. John Paul is also passionate about environmental issues, international diplomacy, and philanthropy.

JP'S PEACE, LOVE & HAPPINESS FOUNDATION

www.peacelovehappinessfoundation.org

Having spent time in the foster care system as a child and endured stints of homelessness as an adult, John Paul has dedicated substantial resources to his charity, **JP's Peace, Love & Happiness Foundation**. The organization supports environmental sustainability, social responsibility, and the protection of animals, and aims to enable people to help themselves through gardening and farming programs that equip them to feed their families and start their own businesses.

PETER FOYO

www.nextel.com.mx



Peter Foyo is a business executive and international telecommunications expert. Peter is regarded as one of the very best and most innovative CEOs throughout Latin America. He serves on the board of several companies and

continues to lead a 17,000-strong workforce as president of Nextel Communications Mexico.

NEXTEL FOUNDATION

www.nextel.com.mx/nextelfundacion.html

As company CEO, Peter has built an admirable culture of corporate social responsibility and philanthropy.

The **Nextel Foundation** provides support for the most vulnerable members of the community through education. The foundation supports students through scholarships and programs aimed at youth, the underprivileged, and the disabled, and by funding scientific research and higher education.

FEATURED IN HERO



LAIRD HAMILTON

www.lairdhamilton.com



Laird Hamilton is a world-renowned big-wave surfer, innovator, and pioneer of tow-in surfing, stand-up paddle boarding, and hydrofoil surfing. Laird continues to split his time between riding the big waves, developing new forms of crossover surf sports, and raising awareness for causes close to his heart.

RAINCATCHER

www.raincatcher.org/laird

Laird and his wife, Gabrielle Reece, were recently appointed to the board of directors of **RainCatcher**, a nonprofit organization established to alleviate the global water crisis. RainCatcher has assisted 700,000 people worldwide through the provision of rainwater-harvesting systems. RainCatcher aims to provide clean drinking water to an additional 10 million people by 2015.

MASTIN KIPP

www.thedailylove.com



Mastin Kipp is an entrepreneur, writer, and blogger, who utilizes social media to spread his messages of inspiration. Mastin founded *The Daily Love*, a website, daily email, and Twitter account, which reaches 600,000 subscribers a day, and is syndicated through *The Huffington Post*. Mastin has made appearances on *Oprah's Lifeclass*, and has been featured by Oprah on her *Super Soul Sunday* as a next-generation spiritual thinker.

ANTHONY ROBBINS FOUNDATION

www.anthonyrobbinsfoundation.org

Mastin credits his transformation to the help of Life Coach Anthony Robbins, and in gratitude, he has lent his support to the **Anthony Robbins Foundation**. This nonprofit organization conducts programs designed to aid and enrich the lives of those most often forgotten by society: youth, the elderly, the homeless, and the prison population.

FEATURED IN HERO



LIZ MURRAY

www.homelesstoharvard.com



Liz Murray is a bestselling author and one of the most highly sought-after motivational speakers in the world, famous for her incredible journey from homelessness to attending Harvard University. She has shared the stage

with the likes of Mikhail Gorbachev, the Dalai Lama, and Tony Blair, and has been honored by the White House as well as Oprah Winfrey for her inspirational work in empowering the young.

MOMENTUM TEENS FOR LEADERSHIP

www.momentumteens.org

As a role model for teenagers, Liz is proud to support **Momentum Teens for Leadership**, a not-for-profit organization whose aim is to encourage, empower, and nurture leadership skills among youth. Momentum Teens offers workshops and programs that provide tools and experiences to help teens become responsible, confident contributors to their community and the world.

PAUL ORFALEA

www.paulorfalea.com



Paul Orfalea is the founder of Kinko's, the world's leading office supplies and business services chain. Having divested his interest in Kinko's, Paul spreads his time between passing on his knowledge and experience as a

university professor, and his various philanthropic interests.

ORFALEA FOUNDATION

www.orfaleafoundation.org

Under Paul's leadership, the **Orfalea Foundation** has endeavored to empower others to find their own strengths. Supported programs include innovative early-childhood education, high school programs for motivated students, thousands of higher-education scholarships, and substantial funding for select university programs. Paul is also dedicated to assisting the plight of single parents, and ensuring healthy school food for children.

FEATURED IN HERO



G. M. RAO

www.gmrgroup.in



G. M. Rao is the founder and chairman of GMR Group, a global energy and infrastructure development corporation based in Bangalore, India. A visionary business leader, Mr. Rao has more recently steered his company toward urban development and the creation of national assets, such as power plants, highways, and airports.

GMR VARALAKSHMI FOUNDATION

www.gmrgroup.in/foundation.html

Mr. Rao is a strong advocate of corporate social responsibility, and established the **GMR Varalakshmi Foundation** to address the lack of basic amenities and abject poverty within local communities. The foundation seeks to make quality education available to everyone. Health needs are addressed through the provision of hospitals, medical clinics, and ambulances. Self-employment opportunities are created through the establishment of training institutes and entrepreneurial programs for enterprising youth.

ANASTASIA SOARE

www.anastasia.net



Anastasia Soare is considered to be the definitive eyebrow expert, and is a beauty industry icon. Due to her unique eyebrow shaping method, Anastasia has built an enviable clientele comprising the who's who of Hollywood, and maintains flagship salons in Beverly Hills and Brentwood. There are also Anastasia brow studios in high-end department stores worldwide, and she has personally developed and released a range of exclusive eyebrow and makeup products.

ANASTASIA BRIGHTER HORIZON FOUNDATION

www.anastasiafoundation.org

Through the **Anastasia Brighter Horizon Foundation**, young adults emerging from the foster-care system are offered scholarships to pursue careers in beauty and skincare. Funding and support is provided to assist with beauty school education, internships, hands-on training, and job placement. The aim is to create self-sufficiency and a foundation for the future.

FEATURED IN HERO



ABOUT THE AUTHOR

RHONDA BYRNE

www.theseecret.tv



Rhonda Byrne began her journey with the creation of *The Secret* film, viewed by millions across the planet. She followed with *The Secret* book, a worldwide best seller available in 50 languages with over 25 million copies in print. She continued her groundbreaking work with the book *The Power* in 2010 and *The Magic* in 2012, also *New York Times* bestsellers, and both of which are now available in 44 languages.

In her latest book, *Hero*, Rhonda brings together the wisdom and insight of twelve of the most successful people living in the world today. By following their epic journeys to success, *Hero* reveals the powerful abilities and qualities they used, and that you have available to you to realize your greatest dream.

"My journey of *The Secret* and everything I did is a map, and it's a map that others have used to discover their dreams and turn them into a phenomenal success. *Hero* is that map!" – Rhonda Byrne

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



HERO

RELEASE DATE

November 2013

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook (Read by the Author) – Download Edition & CD Boxed Set

WATCH THE TRAILER

[youtube.com/watch?v=D65zD8YpFhY](https://www.youtube.com/watch?v=D65zD8YpFhY)

For more information, visit The Secret Store: store.theseecret.tv/content/Hero.htm

WORLD LANGUAGES

Coming soon in the following languages:

Chinese (Simplified), Dutch, German, Greek, Indonesian, Italian, Portuguese (Portugal), Romanian, Russian, Spanish (US), Spanish (World, excl. US).

Rhonda's work is always translated into many languages, and languages are being added all of the time. Please check here for the latest list: store.theseecret.tv/content/Hero-Languages.htm

THE STORY ABOUT WHY YOU ARE HERE ON PLANET EARTH

There is something special about you. There is something you were born to be or do that not one of the other seven billion of us was. There is a life you are meant to live; there is a journey you are meant to take. This book is about that journey.

Twelve of the most successful people living in the world today share their seemingly impossible stories, and reveal that you were born with everything you need to live your greatest dream – and that by doing so you will fulfil your mission and literally change the world.

Once, there was a hero.

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



PUBLICATION DATE

November 2006

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook (Read by the Author),
Download Edition & CD Box Set

For more information, visit The Secret Store: store.theseecret.tv/content/The-Secret-Book.htm

WORLD LANGUAGES

- Available in 50 languages.
A comprehensive list of languages can be found here: store.theseecret.tv/content/BookLanguages.htm

YOU HOLD IN YOUR HANDS A GREAT SECRET...

It has been passed down through the ages, highly coveted, hidden, lost, stolen, and bought for vast sums of money. This centuries-old Secret has been understood by some of the most prominent people in history. Plato, Galileo, Beethoven, Edison, Carnegie, Einstein – along with other inventors, theologians, scientists, and great thinkers. Now The Secret is being revealed to the world.

“As you learn The Secret, you will come to know how you can have, be, or do anything you want. You will come to know who you really are. You will come to know the true magnificence that awaits you in life.” – *from the Introduction*

- *The Secret* has been a fixture the *New York Times* bestseller list for over 200 weeks.
- Recently named by *USA Today* as one of the top 20 bestselling books of the past 15 years.
- Available in 50 languages, and a bestseller in every country where it's been published.
- *The Secret* audiobook is one of Simon & Schuster's top selling audiobooks with more than 1 million copies in print.

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



- The 91-minute feature film was initially released in March 2006 as a web-based pay-per-view film. It was also released on DVD.
- Viewed by millions worldwide.

WATCH THE TRAILER

youtube.com/watch?v=san61qTwWsU

WATCH THE FIRST 20 MINUTES OF THE SECRET

youtube.com/watch?v=zdtqLNeK6Ww

WORLD LANGUAGES

- Available on DVD in 32 languages.
Check here for the comprehensive list of languages: store.thesecond.tv/content/DVDLanguages.htm

THE SECRET HAS TRAVELLED THROUGH CENTURIES TO REACH YOU...

The Secret reveals the single most powerful law in the universe.

Rhonda Byrne's discovery of The Secret began with a glimpse of the truth of life within a 100-year old book. She went back through the centuries, tracing and uncovering The Secret that lay at the core of the most powerful philosophies, teachings and religions in the world.

What Rhonda discovered is now captured in *The Secret*, a film that has changed millions of people's lives across the planet. No matter who you are, no matter where you are, you can change your life.

This is The Secret to prosperity, health, relationships and happiness. This is The Secret to life.

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



The MAGIC™

PUBLICATION DATE

March 2012

AVAILABLE FORMATS

- Hardcover
- Ebook

For more information, visit The Secret Store: store.theseecret.tv/content/The-Magic.htm

WORLD LANGUAGES

- Available in 44 languages.
A comprehensive list of languages can be found here:
store.theseecret.tv/content/The-Magic-languages.htm

YOU HOLD IN YOUR HANDS THE WAY TO A MAGICAL LIFE

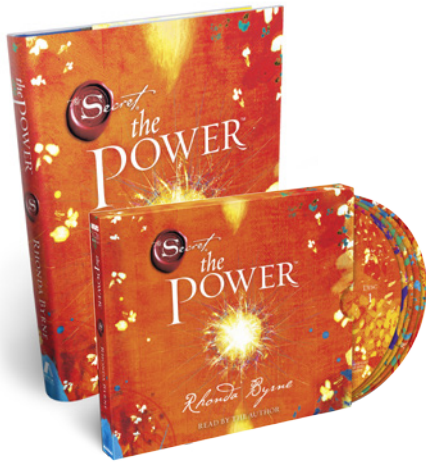
Remember when you were a child and you believed that life was magical? Well, the magic of life is real, and it's far more breathtaking, awe-inspiring, and exciting than you ever imagined as a child. You can live your dreams, you can have anything you want, and your life can touch the stars! Come with me on an unforgettable journey for 28 days, as we discover how truly dazzling our lives can be.

Our adventure begins two thousand years ago, when life-changing knowledge was hidden within a sacred text. For twenty centuries, this knowledge has mystified, confused, and been misunderstood by almost all who read it...

- A *New York Times* bestselling book

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



the POWER™

PUBLICATION DATE

August 2010

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook (Read by the Author),
Download Edition & CD Box Set

WATCH THE BOOK TRAILER

youtube.com/watch?v=8sbKVdHhz6U

For more information, visit The Secret Store: store.thesecond.tv/content/The-Power.htm

WORLD LANGUAGES

- Available in 44 languages.
Please check here for the most up-to-date list of languages:
store.thesecond.tv/content/The-Power-languages.htm

YOU ARE MEANT TO HAVE AN AMAZING LIFE

In this book I want to show you the way to an amazing life. There is so much for you to know about life, and it is all good. In fact, it is beyond good. It is phenomenal!

Life is so much easier than you think it is, and as you come to understand the way life works, and *The Power* you have inside you, you will experience the magic of life in its fullness – and then you will have an amazing life!

Now let the magic of your life begin. – *from The Power*

- A *New York Times* bestselling book

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



The Secret DAILY TEACHINGS

PUBLICATION DATE

Original flip-top edition: December 2008

New hardcover edition: June 2013

AVAILABLE FORMATS

- New Hardcover Edition
(June 2013)
- Ebook
- Flip-top Edition (2008)

For more information, visit The Secret Store: store.theseecret.tv/content/The-Secret-Daily-Teachings.htm

WORLD LANGUAGES

- Available in 21 languages.

A comprehensive list of languages can be found here:

store.theseecret.tv/content/The-Secret-Daily-Languages.htm

TAKE THE NEXT STEP...

The Secret contains clear principles on how to live your life in accordance with the natural laws of the Universe, but the important thing for every person is to LIVE IT.

Now, with *The Secret Daily Teachings*, Rhonda Byrne takes you through a year of teachings, sharing wisdom and insights for living in harmony with the laws that govern all human beings, so that you may become the master of your life.

Building upon *The Secret's* powerful truths, your knowledge of the law of attraction is about to expand far beyond what you can imagine. More joy, more abundance, more magnificence – every single day of the year.

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



PUBLICATION DATE

September 2009

AVAILABLE FORMATS

- Hardcover
- Ebook
- Audiobook, Download Edition & CD Box Set

WATCH THE BOOK TRAILER

youtube.com/watch?v=O7ASvr7bF-I

For more information, visit The Secret Store: store.thesecond.tv/content/The-Secret-to-Teen-Power.htm

WORLD LANGUAGES

- Available in 36 languages.

A comprehensive list of languages can be found here:

store.thesecond.tv/content/Teen-Power-languages.htm

SO WHAT'S THE BIG SECRET? AND WHAT CAN IT DO FOR YOU?

Well, if you've ever had a dream, a secret ambition, a passionate desire or goal, but had no idea how to make it real, then *The Secret to Teen Power* is for you. *The Secret* has already shown millions of people all over the world how to change their lives and make their dreams come true. And you can do it too.

The Secret gives you the power to have, do, or be anything you choose. We're talking wealth, success, great relationships, better health and self-esteem ... anything your heart desires. It's all totally achievable.

And all you need to do is discover this *Secret*.

- A *New York Times* bestselling book

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



THE SECRET GRATITUDE BOOK

PUBLICATION DATE

December 2007

AVAILABLE FORMATS

- Hardcover

For more information, visit:

store.thesecond.tv/content/The-Secret-Tools.htm

WORLD LANGUAGES

- Available in 14 languages.

A comprehensive list of languages can be found here:

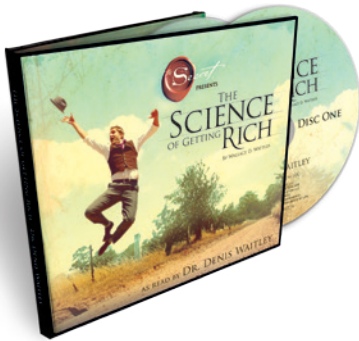
store.thesecond.tv/content/Gratitude-languages.htm

Feeling gratitude is the fastest way to change every single thing in your life. With *The Secret Gratitude Book* you are powerfully inspired to focus on the thoughts and feelings of gratitude. *The Secret Gratitude Book* is also designed to help you intend and create everything you want for the future, through the simple process of gratitude. The book is filled with guidance and inspirational insights from Rhonda Byrne about the role of gratitude in our lives.

Beautifully designed with a magnetic flap closer and a ribbon marker, *The Secret Gratitude Book* is a powerful way for anyone to create all of the happiness, love, health, and prosperity they can imagine.

PRODUCT FACT SHEET

AS OF NOVEMBER 2013



THE SCIENCE OF GETTING RICH

BY WALLACE D. WATTLES

AVAILABLE FORMATS

- Audiobook

For more information, visit:

store.thesecond.tv/content/The-Secret-Tools.htm

READ BY DR DENIS WAITLEY

This 2-CD set audiobook of *The Science of Getting Rich* is the Wallace D. Wattles timeless classic that teaches the fundamental principles of wealth creation and life success. Read by Dr Denis Waitley, one of America's most respected authors, lecturers, and consultants on high performance human achievement. Denis attributes much of his own success to the internalization of the principles contained within Wattles' work.

ALL ABOUT THE SECRET



THE MAKING OF *THE SECRET* – A BRIEF HISTORY

Toward the end of 2004, following a string of traumatic events in her personal and professional life, Rhonda Byrne discovered a great secret – a secret law of the universe – when her daughter gave her a copy of *The Science of Getting Rich*, a book written in 1910 by Wallace D. Wattles. Of that moment, Rhonda says, “I can still remember my tears hitting the pages as I was reading the book. It gave me just a glimpse of what would become *The Secret*, but it was like a flame had been set alight inside of my heart.”

What followed was a two-month odyssey of research and investigation as Rhonda traced *The Secret* back through thousands of years, incorporating almost every religion and field of human endeavor throughout history. Almost immediately her life was transformed, as she began to put into practice all she had learned. And in that moment her greatest wish, and new life mission, was to share this knowledge with the world.

With a successful background in international television production, Rhonda was perfectly placed to make that dream come true. She vowed to make a movie, to carry joy to every corner of the Earth, and to share this knowledge with billions. And so the great journey that was *The Secret* began.

Rhonda spent the next two months teaching everything she knew to key staff members at her production company, Prime Time Productions. One of her strongest intentions was that Prime Time would use *The Secret* to

make *The Secret*... that it would be an effortless, joyful journey as the team attracted everything and everyone needed to fulfill this vision.

From the outset, conventional filmmaking procedures involving endless meetings, tight schedules, strict budgets, deadlines and revisions were dispensed with in favor of powerful *Secret* processes such as intention, visualization, appreciation, gratitude and faith. Or more simply, the team would Ask, Believe, and Receive.

As a result, right when the company was ready to begin production, as if by magic, the perfect people began to appear to help make *The Secret*. Suddenly the office was filled with brilliant, creative and talented people, all working to complete the most ambitious project any of them had ever worked on. Without exception, every single person was taught *The Secret*, and together they collaborated in total harmony working towards the goal of joy to billions.

When the team arrived in the United States to film the living masters of *The Secret*, they only had one interview lined up. But they brought with them an entire crew, and the firm intention that they would film every person they needed for the film. Wherever the team went, more and more amazing teachers would emerge - great writers, leaders, philosophers, doctors, and scientists. And in a matter of a few short weeks, fifty-two ‘teachers’ of *The Secret* were filmed.



ALL ABOUT THE SECRET

Back in Australia for post-production, normally the most arduous process of any film production, *The Secret* team continued to use *The Secret* to make *The Secret*. The ensuing four months saw daily gatherings of the team to set intentions for one another and for the project, enabling the law of attraction to work its universal magic. The aim was to dream big, set ambitious goals, and truly believe in endless possibilities.

These “Intention Meetings” came to be a source of creative inspiration through the completion of the film, and more than anything else, injected *The Secret* with a pure intention of spreading joy to billions. With this in mind, celebrations were held early for the imagined great success of the film around the world, several months before it had even been released. The team envisioned screenings in exotic cities in far-flung places, being heralded by the world’s media as an unprecedented phenomenon, even appearing on Oprah Winfrey!

Today, when people talk with Rhonda and the team about the great success of *The Secret* all around the world, the most common question asked is whether they could have imagined how big this would become. The answer is always the same... YES, they knew it would be so because they used *The Secret* to make *The Secret*.

ALL ABOUT THE SECRET



THE PRODUCTION TEAM AND CAST FEATURED IN *THE SECRET* FILM AND BOOK

Core Filmmaking Team

Creator and Executive Producer, Rhonda Byrne – Recognized in TIME magazine’s “The TIME 100: The People Who Shape Our World 2007” for her role in helping powerfully transform the world, Ms. Byrne is the creative visionary behind *The Secret*.

Supervising Producer, Paul Harrington – Joining Prime Time Productions shortly after its inception, Paul has worked side-by-side with Rhonda Byrne, producing many successful television shows in Australia before producing *The Secret*. Paul is also the author of *The Secret to Teen Power*.

Writer and Production Assistant, Skye Byrne – Skye first joined The Secret team as a production assistant and writer on *The Secret* film. She is now the company’s Senior Editor on all books.

Graphic Artist, Nic George – An Australian artist, Nic’s illustrations and artwork are featured throughout *The Secret* film. Nic is now Creative Director for the company.

Production Manager, Glenda Bell – Having worked as producer, location manager, and production manager on many television shows and live events, Glenda was the perfect choice to manage the production of *The Secret*.

Director, Drew Heriot – An Australian film and television director, Drew was the principal director of *The Secret*.

ALL ABOUT THE SECRET



The Secret Cast Members

John Assaraf – International best selling author, lecturer and business advisor; www.onecoach.com

Michael Bernard Beckwith – Founder of the Agape International Spiritual Center; www.agapelive.com

Lee Brower – Founder and CEO of Empowered Wealth as well as founder of The Quadrant Living Experience, LLC; www.leebrower.com

Jack Canfield – Co-creator of the best selling *Chicken Soup for the Soul* series; www.jackcanfield.com

Dr. John Demartini D.C. BSC – Doctor, philosopher and international speaker on the subjects of healing and philosophy; www.drdemartini.com

Marie Diamond – Internationally known Feng Shui master and creator of Diamond Feng Shui, Diamond Dowsing and Inner Diamond Feng Shui; www.mariediamond.com

Mike Dooley – Co-founder of Totally Unique Thoughts, a retail chain of stores and a web-based inspirational and philosophical Adventurers Club; www.tut.com

Bob Doyle – Creator and facilitator of the Wealth Beyond Reason program, a multi-media curriculum on the law of attraction and its practical application; www.wealthbeyondreason.com

Hale Dwoskin – Author the *New York Times* bestseller, *The Sedona Method*, a technique for releasing limiting and painful feelings, beliefs and attitudes; www.sedona.com

Morris Goodman – Dubbed “The Miracle Man” after recovering from a plane crash, Mr. Goodman travels the world sharing his inspiring story; www.themiracleman.org

John Gray, PhD – Author of the bestselling relationship book, *Men Are from Mars, Women Are from Venus*; www.marsvenus.com

John Hagelin, PhD – World-renowned quantum physicist, educator, public policy expert and author of *Manual for a Perfect Government*; www.hagelin.org

Bill Harris – Professional speaker, teacher, business owner and founder of Holosync, an audio technology that results in the benefits of deep meditation; www.centerpointe.com

Dr. Ben Johnson, M.D., N.M.D, D.O. – Works with The Healing Codes Company, which distributes teachings of a form of unconventional healing; www.healingcodes.com

Loral Langemeier – Founder of Live Out Loud, which provides financial education and support to help people reach their monetary goals; www.liveoutloud.com



ALL ABOUT THE SECRET

Lisa Nichols – Founder and CEO of Motivating the Masses and Motivating the Teen Spirit programs, as well as author of *Chicken Soup for the African American Soul*; www.lisa-nichols.com

Bob Proctor – Author of the international bestseller, *You Were Born Rich*; www.bobproctor.com

James Arthur Ray – Founder of The Science of Success and Harmonic Wealth, which teaches people how to receive unlimited success in all areas: financially, relationally, intellectually, physically and spiritually; www.jamesray.com

David Schirmer – Highly successful share trader, investor and investment trainer. Owner of Trading Edge; www.tradingedge.com.au

Marci Shimoff, MBA – Co-author of *Chicken Soup for the Woman's Soul* and *Chicken Soup for the Mother's Soul* as well as co-founder and president of The Esteem Group, which offers inspirational programs for women; www.marcishimoff.com

Dr. Joe Vitale, MSC.D – Certified hypnotherapist, metaphysical practitioner, ordained minister and Chi Kun healer as well as author of numerous books concerning principles of success and abundance; www.mrfire.com

Dr. Denis Waitley, PhD – Author, lecturer and consultant on high-performance human achievement; www.waitley.com

Fred Alan Wolf, PhD – Physicist, lecturer and author of *Taking the Quantum Leap*; www.fredalanwolf.com

ALL ABOUT THE SECRET



THE CREATIVE TEAM

Rhonda Byrne – Creator, Executive Producer, and Author

Born in Australia, Rhonda began her career as a radio producer before moving into television production, where many of her shows won industry awards and were screened in major countries. In 2005, after a personal crisis and a life-changing revelation, Rhonda embarked upon the most important producing project of her life to date - *The Secret* film.

The next year Rhonda became a bestselling author with the publication of *The Secret* book, followed over the next 7 years with three additional bestsellers – *The Power*, *The Magic*, and most recently, *Hero*.

Rhonda currently writes and creates with her team from The Secret’s office in California. She continues to develop projects across all mediums – books, films, and television – with the singular intention of bringing joy to billions.

Paul Harrington – Writer/Producer

Paul has over 25 years experience in the media. Producer of the global documentary film phenomenon *The Secret*, Paul is a company director, and writer and producer of film and television projects. Now a published author, his book, *The Secret to Teen Power*, has been released in more than 30 languages worldwide.

Paul currently heads up the Australian division of Prime Time Productions, with the intention to create, write, and produce books, feature films, animation, social networking platforms, and apps that convey messages of inspiration, self-empowerment, and happiness.

Skye Byrne – Senior Editor and Writer

In 2006 Skye became the company’s Senior Editor when she edited *The Secret* book. She has since edited *The Power*, *The Magic*, *Hero*, *The Secret Gratitude Book*, *The Secret Daily Teachings*, and *The Secret to Teen Power*, and is also one of the company’s music and audiobook Producers.

Skye first joined The Secret team as a Writer and Production Assistant at the most exciting time in the company’s history – right before work began on *The Secret* film in early 2005.

Skye was born in Australia and studied Professional Writing before she joined The Secret. She currently works with Rhonda Byrne in the development of books and screenplays in The Secret’s California office.

ALL ABOUT THE SECRET



Nic George – Creative Director

Creative Director for The Secret, Nic's illustrations and artwork have featured in the books *The Secret*, *The Secret Daily Teachings*, *The Secret Gratitude Book*, *The Power*, *The Secret to Teen Power*, *The Magic*, *Hero*, as well as *The Secret* film.

He has worked on the creative direction, design, and media development for *The Secret* film, *The Secret* books, audiobooks, eBooks, and apps. Nic has overseen the creative direction for *The Secret's* publications and film in all world language editions.

Nic joined The Secret team in 2005 after learning 'the secret' first-hand from Rhonda Byrne, and worked as a Graphic Artist on the production of *The Secret* film.

Nic was born in Australia and has a background in Fine Arts and Design. He continues to work closely with Rhonda Byrne from The Secret's California office on all publishing and film projects.

Josh Gold – Researcher

Josh Gold has been working with The Secret since 2007, and is the principal researcher for the company. Josh delves deep into the mysteries of history to uncover wisdom about the true nature of the Universe, while at the same time looking for trends in Science, Psychology, and the Humanities.

Josh has a great fondness for community and truly believes in its power to change and lift the frequency of Earth and all its inhabitants. He is currently working toward this goal through managing the development of *The Secret's* social media programs.

Josh's background is in Business and Neuroscience, and he is currently doing his Ph.D. in Psychology.